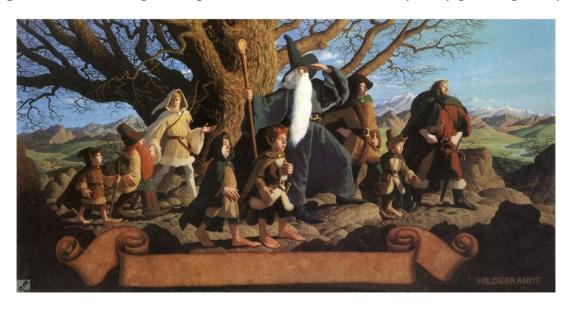
Your High-Tech Startup Is a Success! Can This Be Sustained? Will It Be Sustained?

Would you be interested in using <u>the Nobel Prize winning framework developed by Herbert Simon</u>--the founder of the field of cognitive psychology--to answer the above questions?

Building upon this framework, in my research I came up with a methodology to assess and monitor effectiveness of team problem solving and decision making. Using it one can avoid the common development in rapidly growing companies, when problems are detected too late for maintaining the competitive edge. Basically, paying attention to the health of problem-solving processes gives us one to two years head start as compared to waiting until inferior decisions are made and implemented eventually causing a gradual decline in usual corporate health metrics like financial performance and feedback from customer surveys.

My experience doing research as well as designing and building knowledge-intensive business processes in high-tech and education allows me to contribute both when doing due diligence and building management infrastructure of a quickly growing company.



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