

Your High-Tech Startup Is a Success! Can This Be Sustained? Will It Be Sustained?

Would you be interested in using [the Nobel Prize winning framework developed by Herbert Simon](#)--the founder of the field of cognitive psychology--to answer the above questions?

Building upon this framework, in my research I came up with [a methodology to assess and monitor effectiveness of team problem solving and decision making](#). Using it one can avoid the [common development in rapidly growing companies](#), when problems are detected too late for maintaining the competitive edge. Basically, paying attention to the health of problem-solving processes gives us one to two years head start as compared to waiting until inferior decisions are made and implemented eventually causing a gradual decline in usual corporate health metrics like financial performance and feedback from customer surveys.

[My experience](#) doing research as well as designing and building knowledge-intensive business processes in high-tech and education allows me to contribute both when doing due diligence and building management infrastructure of a quickly growing company.



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